

WTTE Columbus 1261 Dublin Rd Columbus, OH 43215

Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Contract # Schedule Dates

**Advertiser** 

Agency

Product

1392404 10/16/12-10/22/12

American Crossroads (41509)

Crossroads Medla-Alexandria (2097)

POLITICAL ISSUE (ns) (1187)

Brand AMERICAN CROSSROADS/1209 (4798S6) Salesperson Millennium/DC, Washington DC (1108)

Millennium Washington DC Sales Office

Ramsey, Noelle Buyer Name Phone/Fax

CPE 11/27/1209

Account Types Billing Type

Date:

Comments

National/Political Issue Agency BRD

Standard American Crossroads JARED SALLES

Date Entered 10/12/12 **Last Modified** 10/12/12 Amy Marino **Entered By** 

Ņο CO-OP

ECR09840860

Demo A35+ Normal

Order Type Package Deal

Headline #

Commission % 15.00

Date:

Comments:

Commission \$1,447.S0 Net Total \$8,202.S0

Sales Tax

Columbus (WTTE) By Broadcast Month Rate Spots 5 \$9,650.00 Oct. 2012 22 Grand Total: 22 \$9,650.00

Une	Line Type / 8reak Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr :	a St	Spo	s Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/12-10/16/12	2	:30	7:30A- 7:57A (EST)			1			-		1 \$800	.00 \$800.0	Columbus (WTTE)	GOOD DAY COLUMBUS	10/12/12
2.0	Normal Line / SPOT (2)	10/17/12-10/17/12	2	:30	7:30A- 7:57A (EST)				1				1 \$800	.00 \$800.0	Columbus (WTTE)	GOOD DAY COLUMBUS	10/12/12
3.0	Normai Line / SPOT (3)	10/18/12-10/18/12	2	:30	7:30A- 7:57A (EST)				1				1 \$800	.00 \$800.0	O Columbus (WTTE)	GOOD DAY COLUMBUS	10/12/12
4.0	Normal Line / SPOT (4)	10/19/12-10/19/12	2	:30	7:30A-7:57A (EST)					1	:		1 \$800	.00 \$800.0	Columbus (WTTE)	GOOD DAY COLUMBUS	10/12/12
5.0	Normal Une / SPOT (5)	10/22/12-10/22/12	2	:30	7:30A- 7:57A (EST)		1						1 \$800	.00 \$800.0	O Columbus (WTTE)	GOOD DAY COLUMBUS	10/12/12
6.0	Normal Line / SPOT (6)	10/21/12-10/21/12	2		8:58:30A- FOX-FOX News Sunday			•			1		1 \$200	.00 \$200.0	O Columbus (WTTE)	FOX NEWS SUNDAY	10/12/12
7.0	Normal Line / SPOT (7)	10/16/12-10/16/12	2	:30	10A- Maury Povich			1	1		1		1 \$500	.00 \$500.0	0 Columbus (WTTE)	MAURY	10/12/12
8,0	Normal Line / SPOT (8)	10/17/12-10/17/12	2	:30	10A- Maury Povich				1	1 1			1 \$50	0.00 \$500.0	0 Columbus (WTTE)	MAURY	10/12/12
9.0	Normal Une / SPOT (9)	10/18/12-10/18/12	2	:30	10A- Maury Povich				1	1 [	1		1 \$50	0.00 \$500.0	0 Columbus (WTTE)	MAURY	10/12/12
10.0	Normal Line / SPOT (10)	10/19/12-10/19/12	2	:30	10A- Maury Povich					1			1 \$50	0.00 \$500.0	0 Columbus (WTTE)	MAURY	10/12/12
11.0	Normal Une / SPOT (11)	10/22/12-10/22/12	2	:30	10A- Maury Povich		1						1 \$50	0.00 \$500.0	0 Columbus (WTTE)	MAURY	10/12/12
12.0	Normal Line / SPOT (12)	10/16/12-10/16/12	2	:30	11P- 11:3SP (EST)		1	1					1 \$60	0.00 \$600.0	0 Columbus (WTTE)	THE OFFICE	10/12/12
13.0	Normal Line / SPOT (13)	10/18/12-10/18/12	2	:30	11P- 11:35P (EST)				1	1 1	:		1 \$60	0.00 \$600.0	0 Columbus (WTTE)	THE OFFICE	10/12/12
13.0	Normal Line / SPOT (13)	10/18/12-10/18/12	2	:30	11P- 11:35P (EST)				1 1	<u> </u>		-	1 \$60	0.00 \$600.0	0 Columbus (WTTE)	THE OFFICE	10

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:13 AM on Monday, October 15 2012

**FOX** 28

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Schedule Dates 10/16/12-10/22/12

Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)

Product POLITICAL ISSUE (ns) (1187)

Brand AMERICAN CROSSROADS/1209 (479856)
Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennlum Washington DC

Buyer Name Ramsey,Noelle

Phone/Fax /

CPE 11/27/1209

Account Types National/Political Issue Agency BRD

Billing Type Standard

Date:

Accepted-Station:

Comments American Crossroads JARED SALLES Date Entered 10/12/12

Last Modified 10/12/12

Amy Marino

co-op No

Headline # ECR09840860

Demo A35+
Order Type Normal

Package Deal

Entered By

Commission % 15.00

Date:

Comments:

Commission \$1,447.50

Net Total \$8,202.50

Sales Tax

 Columbus (WTTE)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 22
 \$9,650.00

 Grand Total:
 22
 \$9,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spc	ots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	10/16/12-10/16/12	2	:30	12:35A- The Office 2		T	1	;	:	-	-		1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/12/12
15.0	Normal Line / SPOT (15)	10/17/12-10/17/12	2	:30	12:35A- The Office 2				1		-	-		1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/12/12
16.0	Normai Line / SPOT (16)	10/18/12-10/18/12	2	: :30	12:35A- 1:05A (EST)			-	; ;	1		-			\$250.00		Columbus (WTTE)	THE OFFICE	10/12/12
16.0.1	Preempt (16)	10/18/12															Columbus (WTTE)	Program Change/Exception - Seinfeld 12:30-1a	
17.0	Normal Line / SPOT (17)	10/19/12-10/19/12	2	:30	12:35A- 1:0SA (EST)				: :		1	:		1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/12/12
18.0	Normal Line / SPOT (18)	10/22/12-10/22/12	2	:30	12:30A- The Office 2		1		1			-		1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/12/12
19.0	Normal Line / SPOT (19)	10/16/12-10/16/12	2	:30	1:0SA- New Adventures of Old Christine			1						1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/12/12
20.0	Normal Line / SPOT (20)	10/17/12-10/17/12	7	:30	1:05A- New Adventures of Old Christine			1	1		:	:		1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/12/12
21.0	Normal Line / SPOT (21)	10/18/12-10/18/12	2	:30	1A- 1:3SA (EST)			-		1	!	Ĺ		1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/12/12
22.0	Normal Line / SPOT (22)	10/19/12-10/19/12	7	:30	1A- 1:35A (EST)			:			1	-:		1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/12/12
23.0	Normal Line / SPOT (23)	10/22/12-10/22/12	7	:30	1A- New Adventures of Old Christine		1					:		1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/12/12
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Accepted-Agency/Advertiser: